**A written description of observable trends based on the data**

According to the data analysis the biggest average fare relates to rural cities (see bubble chart below).

Besides that, rural cities are characterized by small number of rides and drivers as a whole.

By contrast, there is a bigger amount of drivers and rides in urban cities and the average fare is quite lower than in rural areas (see pie chart below).

Suburban cities take a middle place between the two above mentioned categories (rural and urban cities). The percentage of total fares there (30.5%) is almost two times lower than in urban cities and more than 4 times higher than in rural ones. The similar trends can be observed among the percentage of total rides and total drivers (see pie charts below).



